



# GreenWorld Token



“The world is reaching the tipping point beyond which climate change may become irreversible. If this happens, we risk denying present and future generations the right to a healthy and sustainable planet – the whole of humanity stands to lose.”

**Kofi Annan, Former Secretary-General of the UN**

# | Introduction

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Emerging at the convergence of blockchain innovation and the nobility of combating climate change, GreenWorld is a breakthrough initiative that aims to unite those who want to become a part of a meaningful cause. As we stand right now, we risk self-destruction due to our avarice and ignorance of how our actions impact our planet. We cannot continue to focus just on ourselves in a world that is becoming more polluted and overpopulated.

By deploying the unprecedented potential of blockchain technology, our initiative will introduce a plethora of beneficial impacts. Owing to the streamlined access to blockchain from all over the globe, donating and collaborating with any partner or organization becomes straightforward. In addition, blockchain technology facilitates the capacity to expand our scalability, allowing us to reach a global scale without substantial infrastructure requirements. Since blockchain technology is distinguished by its capacity to enable the traceability of transactions, we will make our charity wallet public to safeguard a high degree of transparency and guarantee that the funds are utilised for the intended purposes of missions and donations.

As the core unit of our ecosystem, \$GWD is the token supported by the Ethereum blockchain. GreenWorld was established to combat climate change through contributions provided to various sorts of organizations associated with the battle against climate change and sustainability. These contributions are made using GWD tokens or Ethereum from the Charity Wallet.

Since we value each and every member of our community, we empower them to make their voices heard and contribute to the development of our ecosystem. In all of our pursuits, we aim to engage our community and foster collective decision-making by establishing a DAO, where the members of GreenWorld can propose and vote on future developments for our ecosystem, the entities to collaborate with, the partners with whom we associate, and upcoming missions to fund. Overall, GreenWorld will be entirely managed by the community.

Furthermore, GreenWorld attempts to promote awareness of the severity of climate change's effects and the significance of taking action. Sustainable habits and nutrition, green transportation, renewable energy, and protection of natural ecosystems, among other related themes, are also included.

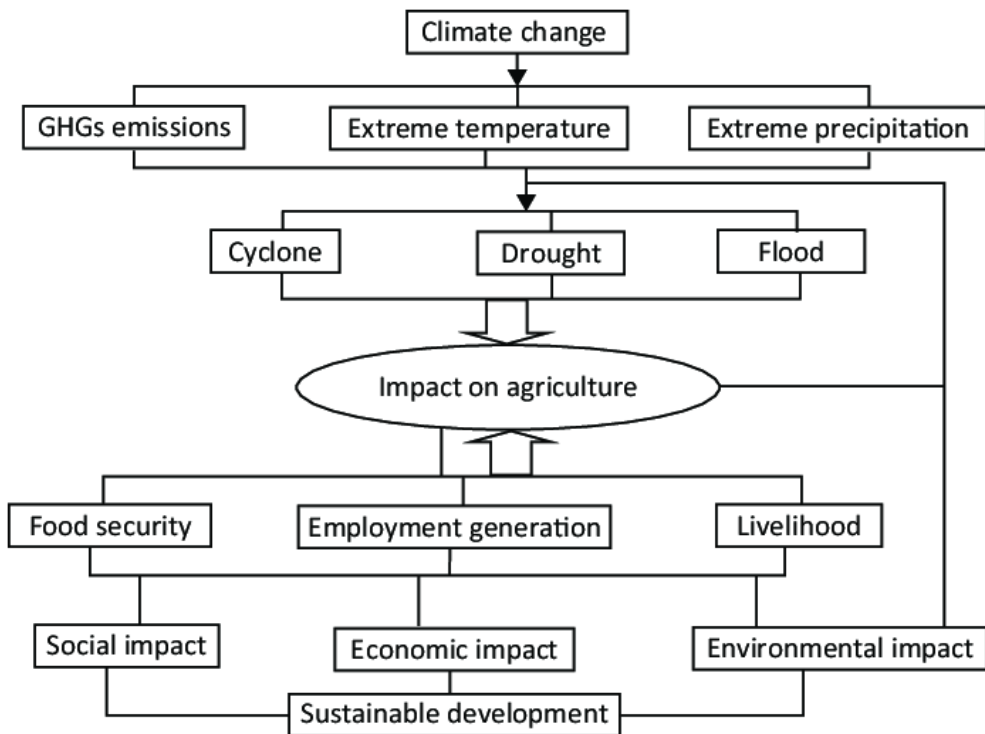
We will pursue a plethora of sustainable initiatives addressing a multitude of issues, also referred to as Green Missions. Overall, a Green Mission can take various forms, such as plastic collections, building water wells, or building solar panels in developing countries among others. The aim is to help the world by focusing on sensitive or disadvantaged regions due to climate change through actions that address particular problems. These are generally funded through the Charity Wallet.

Moving forward, this white paper will scrutinize the various problems our initiative will address, exploring further the solutions we provide, our vision, and our plans for the future.



# Uncovering the Problem of Climate Change

To comprehend the ultimate purpose of GreenWorld to contribute to the fight against climate change, it is paramount to explore the multiple facets of this unprecedented challenge for humanity. Our Earth's climate influences almost every area of our life, from food supplies to transportation infrastructure, clothing choices, and vacation destinations. It has a significant impact on our livelihoods, health, and future. Climate change is the world's largest environmental issue, yet we can do something about it. We are the last generation capable of stopping climate change's disastrous effects. We possess the necessary expertise and resources; all that remains is for us to join forces.



**Source:** Research by [Md Sanaul H Mondal](#)

Since the beginning of the 20th century, global temperatures have been rising, accelerating in recent years, and are presently at an all-time high. This has negative consequences like melting Arctic Sea ice, longer heat waves, and increasing sea levels. We know why. We release carbon dioxide into the atmosphere by burning fossil fuels for electricity, farming, and deforestation.



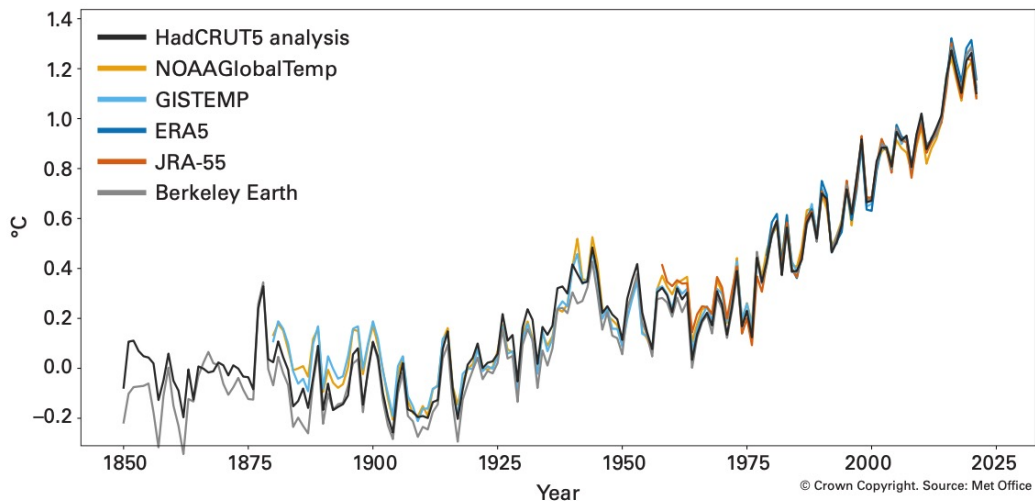


These carbon emissions produce the greenhouse effect, which traps heat and warms the planet faster than it would normally.

It is already causing numerous natural disasters impacting our economy, as it amounts to \$742.1 billion due to climate-related disasters over the last 5 years, representing a 5- year annual cost average of \$148,4 billion. In the previous 10 years, the disaster damage costs have been at least \$1.000.000.000, impacting people's current habitats and causing mass migration. In the future, this will only get worse as it is estimated that 216 million people could migrate within their own countries by 2050 because of climate change

To reverse the impact of global warming, we must eliminate fossil fuels and transition to renewable energy while reducing greenhouse gas emissions considerably across all areas of human activity. We must reduce our energy use and increase our energy efficiency, combat deforestation, and reduce our meat consumption. Ultimately, the destinies of natural ecosystems and human populations are intertwined, and protecting nature is essential to finding solutions to the problem of climate change.

### **Yearly annual mean temperature difference from pre-industrial conditions (1850–1900) depicted by six global temperature data sets (1850–2021)**



**Source:** [WMO](#)

The UN's Intergovernmental Panel on Climate Change (IPCC) released a special report with climate change data suggesting that serious action is required to keep global warming to 1.5 degrees Celsius. For this to occur, global carbon dioxide emissions must decrease by 45% from their 2010 levels. This must occur by 2030 to "net zero" by 2050. According to the UN, "It is unequivocal that human influence has warmed the atmosphere, ocean and land."



Currently, CO2 Levels Are Highest Since 2 Million Years Ago. Pre-industrial CO2 concentrations were around 280 parts per million (ppm). Currently, we are close to 420 ppm.



**Source:** [Earth.org](https://www.earth.org)

Nevertheless, funding is a major obstacle hindering the achievement of the ambitious goals to halt climate change. According to the Organisation for Economic Cooperation and Development (OECD), there is a US\$3.7trn financial gap between the yearly finance required to achieve the SDGs by 2030 and what is given by current levels of investment.

Climate change is the largest threat to a viable future for our society, but at the same time, tackling the climate crisis gives a golden opportunity to promote wealth, security, and a better future for everyone



# | Mission, Vision & Values

## Our Mission

Contributing to charity initiatives concerned with environmental preservation and long-term viability is central to our purpose, which is to assist in accelerating the battle against climate change. No matter who we are, where we reside, or what we do, we have a moral commitment to each other, future generations, and other species to preserve the Earth. We emphasise doing work that is both meaningful and contributes to the success of our sustainable purpose. Future generations will be profoundly affected by our current decisions and behaviours. Sustainability guarantees that we make moral decisions that result in a secure and habitable future for everybody. Future generations will be diminished if we exhaust the Earth's resources.

We acknowledge that a significant amount of work is needed and that a diverse and welcoming movement is essential to address this problem effectively. We are dedicated to ensuring that the pursuits to tackle climate change are egalitarian, inclusive, and reflective of all communities.

Since we are developing a comprehensive social mandate for climate change, one of our most important guiding beliefs is the need to work together with others, we collaborate with a wide variety of organisations. We assist enterprises and individuals in comprehending this intricate matter in ways that are congruent with their sense of identity, the values and the worldview they hold.

At GreenWorld, we recognize that the entire society benefits from sustainability pursuits, resulting in better water and air quality, fewer landfills, and more renewable energy sources over the long run. The impact of sustainable practices on society is substantial. Your commitment to sustainability will lower your carbon footprint, and the number of contaminants discharged into the environment, keeping the ecosystem safe. When we put sustainability first, we improve the quality of life for everyone on Earth. As Gro Harlem Brundtland once said, "sustainable development is the development that meets the needs of the present without compromising the ability of future generations to meet their own needs."



## Our Vision

Our long-term vision is to be recognized as one of the most important cryptocurrencies worldwide actors in the battle against climate change and to be at the forefront of all activities and events that support sustainable endeavours. In this pursuit, we adhere to multiple values. We consider that in the fight against climate change, blockchain technology arises as a cutting-edge avenue that has the potential to unite worldwide efforts and converge the efforts of those who want to alleviate the effects of global warming.

Within our enterprise and across the environmental pursuits we commence, we value the input of our community, and we aim to provide them with the voice to direct our initiatives. This is at the forefront of our minds when we plan, develop, implement, and manage our sustainable efforts, as well as our programs, collaborations, and partnerships.

## Our Values

We seek to create and maintain cross-societal support for actions in areas crucial for combating climate change and transform concern into action on critical behaviours, policies, and civic accountability while also preserving the following values:



### Integrity

We serve as a bridge between various enterprises, investors, individuals, and communities. Along with the work done by other players in the climate sector, we know that the general public's involvement and our work is an important piece of the jigsaw.



### Collaboration

We collaborate with partners to co-design the work, and our goal is to share our knowledge and experience with others. We do our actions to benefit other people and the larger movement. By working together in a supportive way and exchanging ideas and information, we give each other the strength to empower ourselves.



### People-Centred

We placed humans at the forefront of the climate change narrative. We treat one another respectfully as if we were equals who each have our worries, dreams, and ambitions.



### Credibility

We base our decisions on empirical data and are guided by research. Evidence is not something that comes afterward; it is where we begin. We strive to live a life consistent with our principles, which includes minimising our contribution to global warming. We are forthright and honest about the areas in which we face challenges.





To really achieve the 17 Sustainable Development Goals, which are defined as "fulfilling the needs of the present without jeopardising the ability of future generations to meet their own needs," we still have a long way to go. All 17 of the UN's Sustainable Development Goals are interconnected to provide a structure for progress. They are meant to encourage governmental entities and business enterprises to work together toward similar goals.

Moving forward, we are going to focus on a specific set of goals since we believe that narrowing the scope will result in an improvement in both the quality and the quantity of the influence that GWD will exert. Nevertheless, these previously agreed objectives are not set in stone, and as we continue to evolve we will address an increasing number of SDGs. When determining such objectives, the community will, as always, have a voice in the matter.





# Our Solutions

We aim to help in fighting climate change through three main strategic lines of action:

Pursuing Green Missions

Facilitating Traceable Donations

Creating Awareness

## Pursuing Green Missions

We will design, plan, coordinate and execute a wide range of missions to significantly contribute to the climate change fight. Implementing measures to combat global warming, the loss of biodiversity, deforestation, desertification, and the depletion of resources may progressively slow the impact of climate change. Our Green Missions denote the various activities we will directly participate in to be at the forefront of the sustainability battle. Without a doubt, Green Missions represent the main GWD action line and clearly generate a differential impact.

Overall, Green Missions denote the initiative we will pursue to influence particular areas and address various challenges. Green Missions may take many forms, including the collecting of plastic, the construction of water wells, and the installation of solar panels in impoverished nations, among any other initiative that may emerge. The goal is to aid the global community by concentrating on vulnerable or disadvantaged areas due to climate change and addressing specific issues via specific measures. In almost every instance, they will be funded by the reserves of the Charity Wallet.

In addition, these pursuits also aim to strengthen the connection between GreenWorld and its community in this shared battle, and as a result, community members will be welcome to join us. We consider that a systematic strategy to increase performance is required for the success of our sustainable initiatives. Becoming trailblazers in the realm of sustainability is primarily motivated by our ambition to expand since the environment changes so swiftly that we must be adaptable.

## Structure of Green Missions

**Lead by Captains** - As the core drivers of our sustainability endeavours, Captains are always in charge of missions and collaborate closely with the GWD team to design and execute each operation. Hence, Captains play a vital role since they are the mission's leaders and are responsible for planning, supervising, and guaranteeing the highest quality delivery. Captains may be volunteers or community members and are compensated with GWD tokens or Ethereum.



**Supported by Heroes** – Our Heroes are dedicated to protecting the planet but may not have the time to organise operations ahead of time. Therefore, they work closely with the Conversely, Captains to ensure the missions are carried out successfully.

**Facilitated by Protectors** - In terms of contributions, Protectors have the last say on which Mission receives priority.

*Note that due to the nature of the fee strategy, even those who just engage in funding the efforts of the Captains and Heroes directly.*

## Facilitating Traceable Donations

We acknowledge that there is a major financial gap that hinders the advancement of sustainable initiatives, which should be immediately closed, and we aim to provide a viable platform for financial incentives to different types of entities that direct their efforts towards sustainability, such as Captains, NGOs, non-profit organisations, or charitable organisations. With the support of these contributions, we can assist other gamers who are actively combating climate change in various areas of action.

Moving forward, our community can propose and vote on the organisations or charitable organisations that will receive our contributions. Furthermore, the community will also be able to select new captains to lead Green Missions.

GreenWorld was established to combat the effects of climate change by providing contributions that can be tracked to various organisations engaged in the battle against climate change and the promotion of sustainability. These contributions are processed via the Charity Wallet and may be paid for using either GWD tokens or Ethereum.



### Charity Wallet

Every single transaction using GWD Tokens incurs a nominal cost, which is then sent to the Charity Wallet. These funds are used for charitable donations, either to assist organisations selected for support by the community or to finance Green Missions. Every time a GreenWorld member buys, sells, or receives GWD tokens via Staking, a fee is generated. In this manner, the whole GreenWorld community contributes financially to the effort to combat climate change.



### Community Involvement

As the community participates in filling the Charity Wallet, the community determines which organisations will get donations. To ensure that all choices are based on the preferences of our community, donations are provided to the most popularly voted entities nominated by GreenWorld and its community. In the future, GWD holders will be rewarded based on the volume created, directly tied to their contributions to the planet. Some examples of the entities we support or want to build collaborations with are: TeamTrees; National and international Captains; Mossy Earth; Rewilding Europe; Climate Action Network International; Environmental Voter Project; 350.org.



## Creating Awareness

Awareness is absolutely necessary for advancing the cause of sustainable development and enhancing the ability of the general population to solve problems in both the environment and development.

Due to erroneous information or inadequate awareness, there still needs to be more understanding of the interdependence between all human activities and the environment. There is a need to improve public awareness of environmental and development issues and participation in their resolutions, as well as to build a feeling of personal environmental responsibility and increased motivation and commitment to sustainable development.

Through a multitude of educational initiatives and awareness-raising activities, one of our primary objectives is to educate people about climate change, sustainable lifestyles, green transportation, and renewable energy, among other topics. GreenWorld attempts to promote awareness of the severity of climate change's effects and the significance of taking action.



### Events Assistance

Moving forward, our organisation will support events connected to GreenWorld's goal and principles to develop relationships within the industry, establish new collaborations, and understand climate change's direct effect. Those who meet specific requirements will be asked to help with these activities. GreenWorld will plan and conduct its own events in the latter stages of development.



### Disruptive Marketing Actions

GreenWorld will lead and implement viral initiatives designed to surprise and affect society to make climate change a top priority for all individuals contacted. Persistent and repeated efforts will be conducted with partners and influencers to achieve a significant effect. Our top-performing team is in charge of social media and marketing initiatives to provide meaningful information to the community.

Toward this end, we recommend the following action plans:

- Climate change and sustainability activities to which GreenWorld will invite community members.
- All token holders will be invited to participate in GreenWorld-related congresses, seminars, and events.
- Disruptive marketing efforts that will startle consumers and will always be focused on communicating concise, powerful messaging.
- Content on social media that aims to deliver relevant information and guidance.





# \$GWD – Our Token

Our \$GWD token represents the fundamental building element of our ecosystem and is built as an ERC-20 token.

GreenWorld was developed to combat climate change via the provision of financial support to a wide variety of organisations involved in the fight against climate change and the promotion of sustainability, and \$GWD represents one of the core vehicles that will streamline this pursuit. Overall, the \$GWD tokens or Ethereum are transferred from the Charity Wallet to be used for these donations.

## Contract Address

0x674c964AC0E89d847d6B0aBd144b797bf78BA56b

## Total Supply

500.000.000 tokens

## Fee Structure

Buy Fee 6%

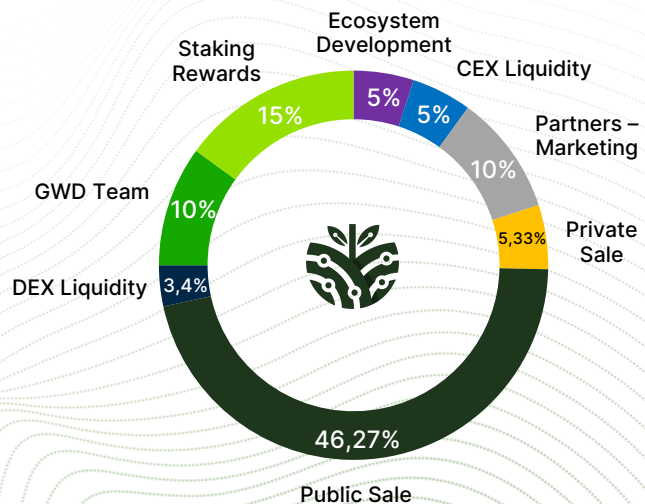
- 2% Liquidity Pool
- 2% Charity
- 1% Ecosystem Development
- 1% Staking pool

Sell Fee 7%

- 2% Liquidity Pool
- 2% Charity
- 1% Ecosystem Development
- 2% Staking Pool

## Tokenomics

<b>Ecosystem Development</b>	25.000.000 GWD
<b>CEX Liquidity</b>	25.000.000 GWD
<b>Partners – Marketing</b>	50.000.000 GWD
<b>Private Sale</b>	26.650.432 GWD
<b>Public Sale</b>	231.349.568 GWD
<b>DEX Liquidity</b>	17.000.000 GWD
<b>GWD Team</b>	50.000.000 GWD
<b>Staking Rewards</b>	75.000.000 GWD





# | GreenWorld DAO

GreenWorld puts forward the stance that when the power of the community is leveraged, it paves the way for greater innovation than is possible inside conventional institutions. DAOs broaden the breadth of the community since they provide authority to the developers and innovators, which means that their skills may be used for the benefit of the community and the ecosystem as a whole.

Eliminating the need for intermediaries is one way that the DAO hopes to speed up the process of accomplishing its goals, which may include the pooling of resources or the recruitment of creative talent. As a result, decentralised autonomous organisations (DAOs) are an excellent approach to allow everyone to begin contributing to the purpose of an organisation effectively and rapidly.

Putting various concepts and propositions to use may help an organisation, initiative, or ecosystem get closer to achieving its overarching objectives. When it comes to decision-making, a typical company could include stakeholders such as consumers, suppliers, and front-line employees. Currently, these groups have a restricted voice in the world of corporations, but in an ecosystem DAO, all perspectives will be considered.

Our Decentralised Autonomous organisations (DAOs) distribute power to stakeholders and developers to foster a vibrant and robust ecosystem for the benefit of both the community and the ecosystem.

We aim to be a solid DAO that has a Treasury fund which invests in sustainable projects. Overall, the Treasury is essential for sustainable decentralised initiatives since it represents the financial fuel for the organisation's ongoing development and expansion. In this manner, we will also be able to fill the gaps between projects that are based on charity and donations and also projects that are based on performance. Otherwise, we recognise that solely depending on donations is not a sustainable strategy for a thriving enterprise.

Through our DAO, GreenWorld allows people to financially support the kinds of initiatives and businesses they want to see become a reality, making them especially attractive to businesses dealing with climate change. Some of the most prominent endeavours in which we plan to engage are buying plots of land (that may be revalued over the years) and populating them with life, recycling plants, solar panels, etc., investing in green companies or cryptocurrency, etc.



# Roadmap

## 2022-Q1

- Smart contract deployment on BSC
- Listing in PancakeSwap
- First donation to #teamtrees
- GWD Community Building

## 2022-Q2

- Definition of the new action line, Green Missions
- Alternative website development with Green Missions detailed information
- Plan definition for GWD migration to the Ethereum network

## 2022-Q3

- Execution of migration to the Ethereum network and enhancement of the smart contract
- Whitepaper release
- Coingecko listing
- Addition of first Captains to lead Green Missions
- Planning of the first two Green Missions in Europe and Asia
- Execution of the first two Green Missions in Europe and Asia
- Establishment of first partnership with NGO

## 2023-Q1

- Deployment of a new website with new advanced features such as “Buy Function”
- Addition of several new Captains and Heroes to leverage operational team capacity
- First listing to a first-class CEX (Top 50)
- Team reveal and AMA
- Assistance to European Blockchain Convention
- Smart Contract Audit (Soken, CertiK, etc.)
- More wallet integration (e.g. TrustWallet, etc.)
- CoinMarketCap listing


## 2023-Q2


- Bridge development with Layer 2 for scalability
- Milestone of 50.000\$ in donations to Climate Change fight related causes
- First NFT collection design to be gifted to the community
- Marketing Campaign Launch
- Start of DAO design
- GWD Mobile wallet development
- Listing to a Top 20 CEX

## 2023-Q3

- Listing to a Top 10 CEX
- DAO go-live
- Hosting of first Event related to Climate Change fight and sustainable causes
- Green Missions active in 5 countries
- Milestone of 100.000\$ in donations to Climate Change fight related causes
- Creation of a non-profit store of GWD merchandise.




 <https://instagram.com/gwdtoken>

 <https://twitter.com/gwdtoken>

 <https://t.me/greenworldcrypto>

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